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ORIGEN BIOMEDICAL PRESIDENT & CEO FEATURED ON *THE ENTREPRENEUR'S CHAIR* PODCAST

AUSTIN, 30 JULY 2025: OriGen Biomedical, a leading provider of cryopreservation and cell culture products, is pleased to share that Beth San Segundo, President and CEO, was featured on *The Entrepreneur's Chair* podcast, hosted by Elizabeth Davis.

The Entrepreneur's Chair aims to showcase Austin's influential leaders and how they have shaped the entrepreneurial landscape. It's a series where Elizabeth has raw, authentic conversations with entrepreneurs who are making waves in Austin's business landscape.

In the episode, Beth shares her extraordinary journey from cleanroom technician at age 18 to CEO of OriGen Biomedical. She discusses the pivotal moments that helped shape her leadership style and how working across departments—from customer service to operations to engineering—helped her develop a deep understanding of the business and a mission-first approach to leadership.

"I'm incredibly grateful to have had the opportunity to share OriGen's story and my personal journey on *The Entrepreneur's Chair*," said Beth San Segundo. "It's a privilege to lead a team so committed to making a meaningful difference, and I'm thankful for platforms like this that shine a light on purpose-driven entrepreneurship."

Beth and Elizabeth also explored how OriGen's culture of innovation, inclusivity, and purpose has allowed the company to scale sustainably while remaining true to its core values. OriGen has grown from a three-person operation to an award-winning company recognized on the Inc. 5000 list and named a Top Workplace.

Listeners will gain insight into Beth's approach to innovation as well as the leadership principles that have helped her stay grounded and mission-focused in an ever-changing field.

Listeners can tune in to the full episode on [LinkedIn](#) or [YouTube](#).

ABOUT ORIGEN BIOMEDICAL

OriGen Biomedical, Inc. is a leading producer of cryopreservation and cell culture products. Our focus is to produce a range of products to support the treatment of cancer, genetic conditions, and other life-threatening diseases. OriGen Biomedical® products are designed with the patient and user in mind and we strive to maintain excellent customer service to ensure that patient care is the priority. Quality is the foundation of all product designs at OriGen, and each product is produced with the intention that it will improve patient health. Founded in 1997 and headquartered in Austin, Texas, OriGen is certified annually to ISO 13485 standards and regularly inspected by the FDA, MDSAP, ISO certification organizations, and our customers. To learn more visit [origen.com](https://www.origen.com) and follow us on [LinkedIn](#) and [X](#).

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