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OriGen Biomedical Announces the Promotion of Tonia Wilson to Associate Director of Sales

*Tonia Wilson Promoted from Senior Customer Solutions Manager to
Associate Director of Sales at its Headquarters in Austin, TX*

AUSTIN, JAN 2022: OriGen Biomedical, Inc., a leading producer of cryopreservation, cell culture, and respiratory products, is pleased to announce the promotion of Tonia Wilson from Senior Customer Solutions Manager to Associate Director of Sales.

As Associate Director of Sales, Wilson continues her corporate leadership role and will head the planning and administering of all sales efforts globally. She will work directly with the Sales Team, Customer Service, and Logistics to drive strategic efforts in business development, growth strategy, and account management.

“We are excited to have Tonia take on this new challenge and to see her succeed,” said Beth San Segundo, President and CEO at OriGen Biomedical. “She has a great understanding of our products and is a proven leader. She is deeply familiar with all aspects of the sales cycle and how OriGen partners with our customers. Tonia has partnered with our international customers and overseen the sales cycle within

their territories, and now will take that experience to oversee the global sales team as we move into 2022.”

Tonia has been with OriGen for 12 years, both in and overseeing the customer service, logistics, and distribution network teams. Before joining OriGen Biomedical, Tonia served the medical community as a laboratory professional in a variety of organizations, including Cleveland Clinic and Clinical Pathology Laboratories. Tonia received her B.B.A. in Health Care Administration from Southern New Hampshire University and her B.Sc. in Environmental Studies from Texas State University.

Tonia Wilson adds, “I have loved my time at OriGen and moving into this role will allow me to have a greater impact on patient care. I am excited to take on this new challenge.”

OriGen congratulates Tonia for this new role and is excited to support her continued efforts to help create innovative medical products that improve people’s lives.

ABOUT ORIGEN BIOMEDICAL

OriGen Biomedical, Inc. is a leading producer of cryopreservation, cell culture, and intensive respiratory care products. OriGen’s focus is to produce a range of products to support the treatment of cancer, genetic conditions, and other life-threatening diseases. Our products are designed with the patient and user in mind and we strive to maintain excellent customer service to ensure that patient care is the priority. Quality is the foundation of all product designs at OriGen, and each product is produced with the intention that it will improve patient health. Founded in 1997 and headquartered in Austin, Texas, OriGen is certified annually to ISO 13485 standards and regularly inspected by the FDA, MDSAP, ISO certification organizations, and our customers. To learn more visit www.origen.com.

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